

Agile By Example 2018

Warsaw, 22–24 October

**10th best Agile conference in the world
–Top 50 Agile conferences ranking**

The Conference

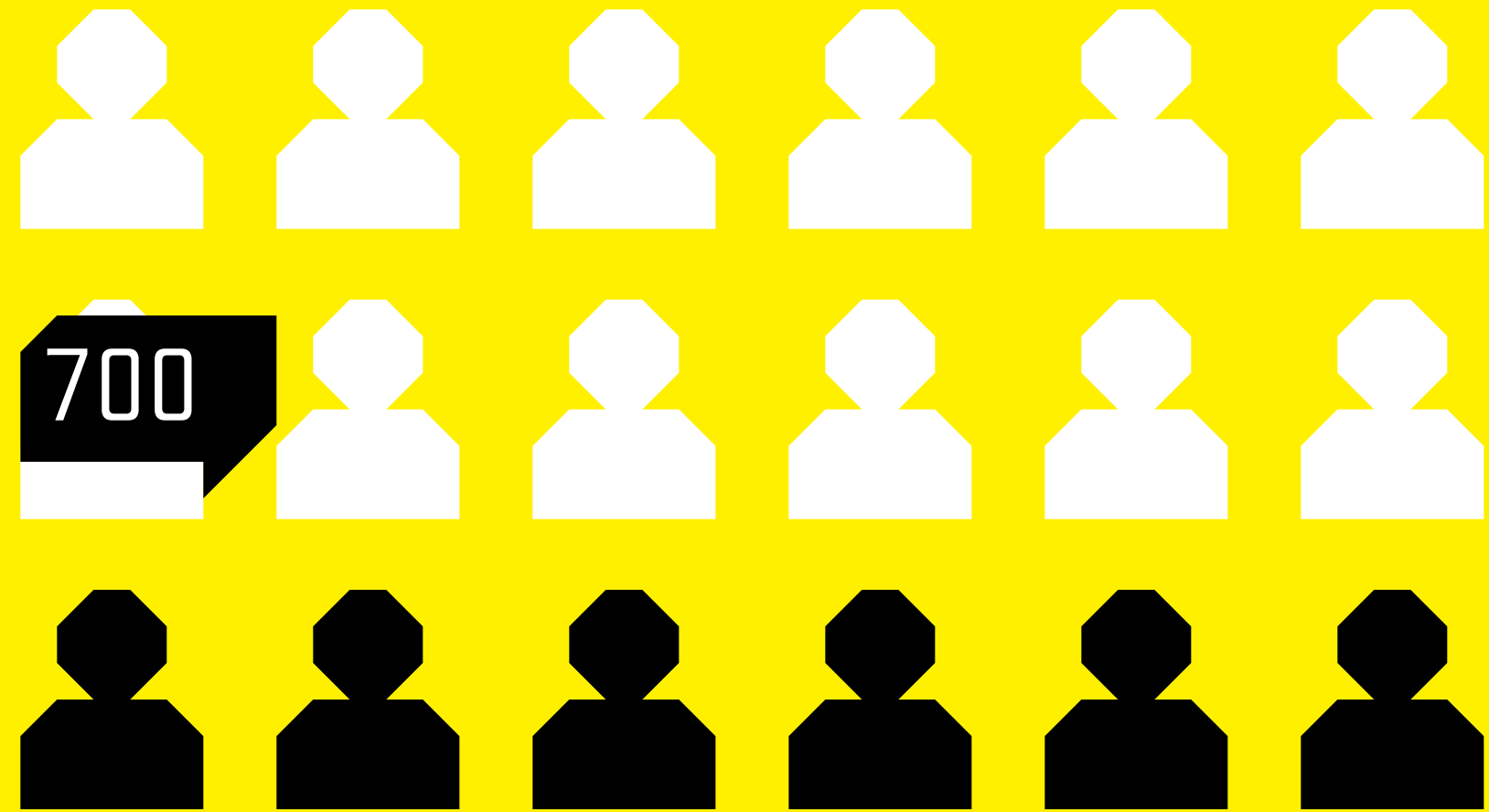
AgileByExample is an international event for developers, testers and managers who apply Agile and Lean practices in their everyday work.

We focus on the practical side of adopting Agile methodologies like Scrum or Kanban and ensuring the highest quality of delivered software.

AgileByExample is the biggest Agile conference in Poland. It is an ideal opportunity to present your company, products, and proficiency to hundreds of agilers.



The Conference



In 2017 we had **500 attendees**.

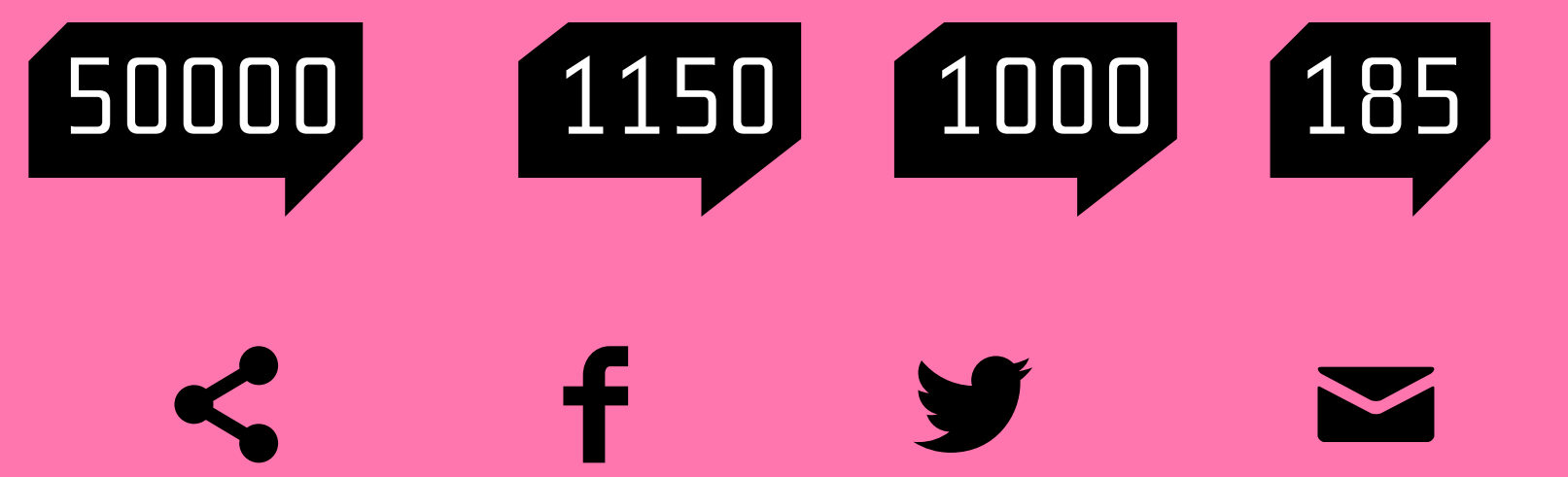
Last year ABE was the biggest project management event in Poland.

Previous editions were keynoted by first class speakers like:

Gojko Adzic, Jurgen Appelo, Jim Benson, Bjarte Bogsnes, Alistair Cockburn, Esther Derby, Jutta Eckstein, Tom Gilb, Boris Gloger, Marc Löffler, Sandro Mancuso, Bob Marshall, Roy Osherove, Mary Poppendieck, Jeff Sutherland, Dave Snowden.

as well as many top Polish speakers, including: Andrzej Blikle, Paweł Brodziński, Marcin Floryan, Monika Konieczny, Andrzej Koźmiński, Piotr Żołnierek.

Our Reach



Through our media partners we reach an estimated total of more than **50,000 people**.

Many announcements are shared and re-tweeted by speakers and participants (some with more than **10,000 followers**).



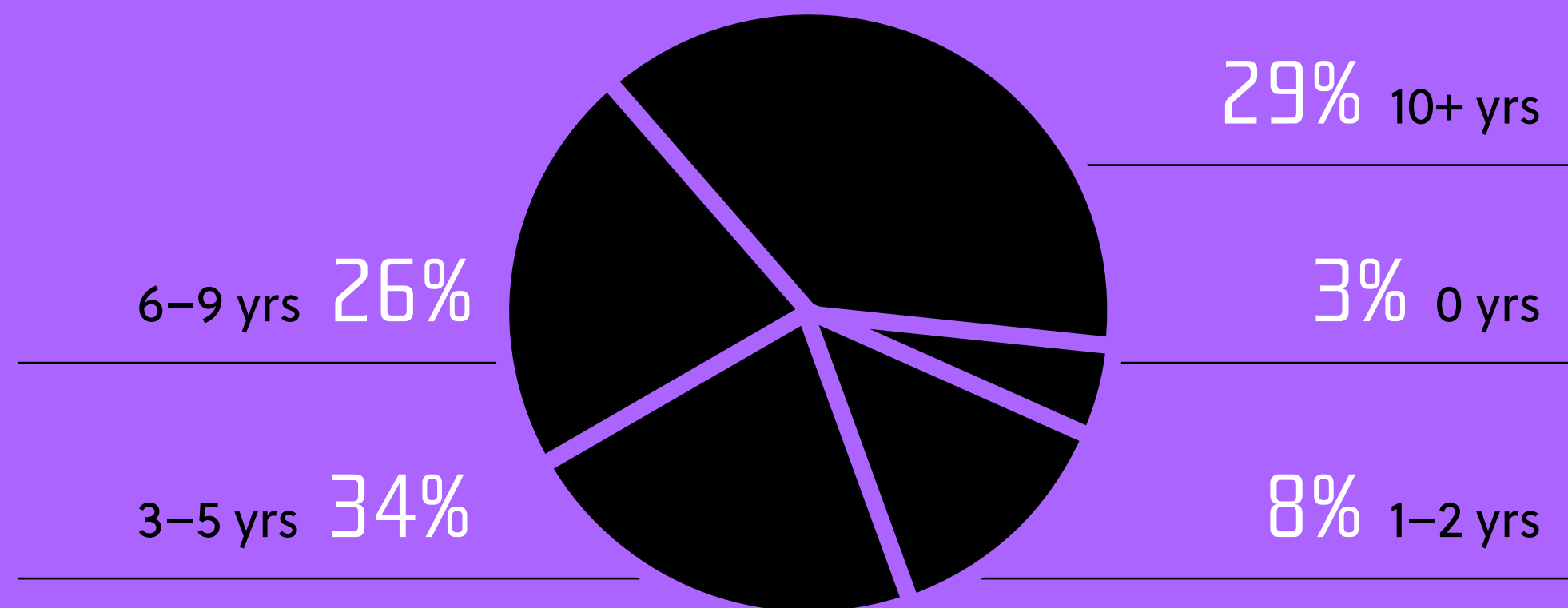
All our announcements are published across all the **Agile communities in Poland** (estimated at 5000 unique members) and major Agile communities in Europe.

- Agile Warsaw: **1686** members
- ALE Kraków: **1447** members
- Agile3M (Trójmiasto): **1130** members
- PAUG (Poznań): **755** members
- Agile Silesia: **833** members
- Agile Wrocław: **941** members
- Zwinna Łódź: **831** members

Our Audience

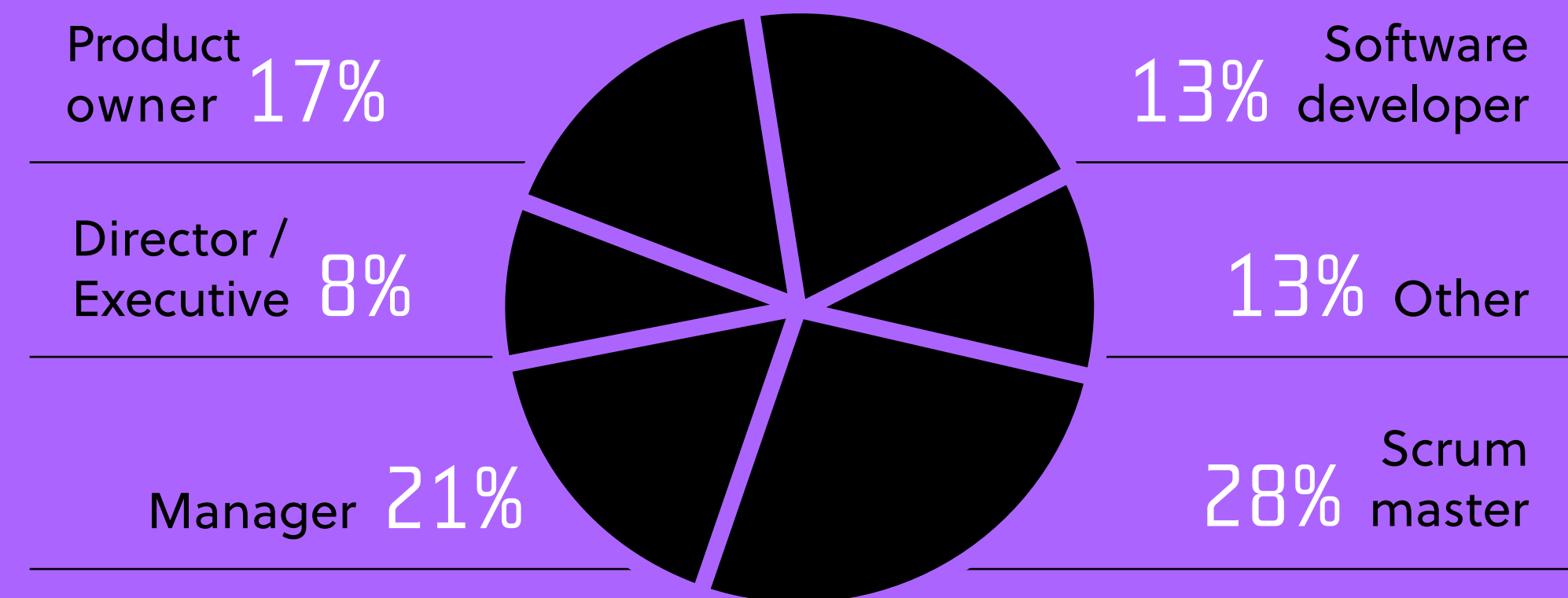
out of a total
of 550 attendees

by experience



If you are looking for experienced lead developers, scrum masters, product owners or managers, ABE is perfect for you.

by role



by country

85% of our attendees are from Poland

Sponsorship Packages

bronze: 750 € / 3000 pln ^{+VAT}

silver: 2500 € / 10000 pln ^{+VAT}

gold: 5000 € / 20000 pln ^{+VAT}

Sponsor-provided material in conference bag		
Logo on the printed agenda		
Logo on the conference website		
News entry on the conference website & social media		
Thank you on conference opening and closing		
1 Agile Job Board offer	3 Agile Job Board offers	Unlimited Agile Job Board offers
	2 conference tickets (without Dojo)	5 conference tickets (without Dojo)
	Company booth in the conference hall*	Prominent company booth location*
	Roll-up in the conference hall*	Logo on gadget tag
		Banner for gold sponsors near the stages*
		Invitation to the speakers dinner
		Promotional videos screened during breaks*
		Sponsored activities announced in the agenda and during the conference*
		Sponsored message included in a follow-up e-mail to the attendees

*During the conference (Oct 23–24) excluding the Dojo (Oct 22)

Sponsorship Packages

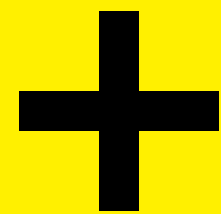
platinum: 6000 € / 24000 pln + VAT

- Only one Platinum sponsor
- Gold + Dojo + Party

Sponsorship Packages

dojo*: 1500 € / 6000 pln + VAT

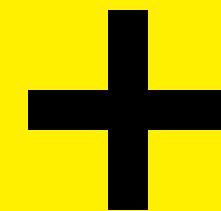
Bronze



- The only sponsor of the Dojo
- Company booth in Dojo venue
- Roll-ups at the Dojo venue and conference hall
- Private meeting room available at the Dojo venue

party: 1250 € / 5000 pln + VAT

Bronze



- The only sponsor of the party
- Sponsor branded items on the menu
- Roll-ups at the party venue
- If you have any idea how to organize the party in a special way, do not hesitate to contact us

popcorn: 950 € / 4000 pln + VAT

- Your message / logo printed on **popcorn packs**
- The only popcorn sponsor
- The price does not include producing the packs

*The Dojo is an additional event held during first day of the conference with a series of workshops, trainings & coding sessions.

Sponsorship Packages

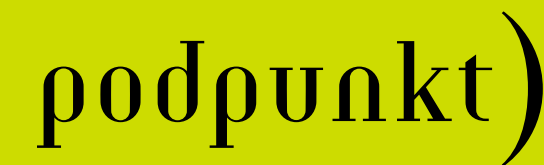
other ideas?

- Your logo printed on **water bottles**
- Private meeting room available at the main venue
- Support in organizing events / games for the attendees

Contact us for details and quotes.

If you have other ideas do not hesitate to contact us:
info@agilebyexample.com

Past Sponsors and Partners



academic partner



**Our vision is to be the best Agile event
in Europe. You can help us get there.**

**Warsaw
October 2018**

www.AgileByExample.com

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Organized by:

superskrypt

AgileByExample 2018