

AgileByExample 2017

Warsaw, October 9-11, 2017

**10th best Agile conference in the world
–Top 50 Agile conferences ranking**

Sponsorship Packages

The Conference

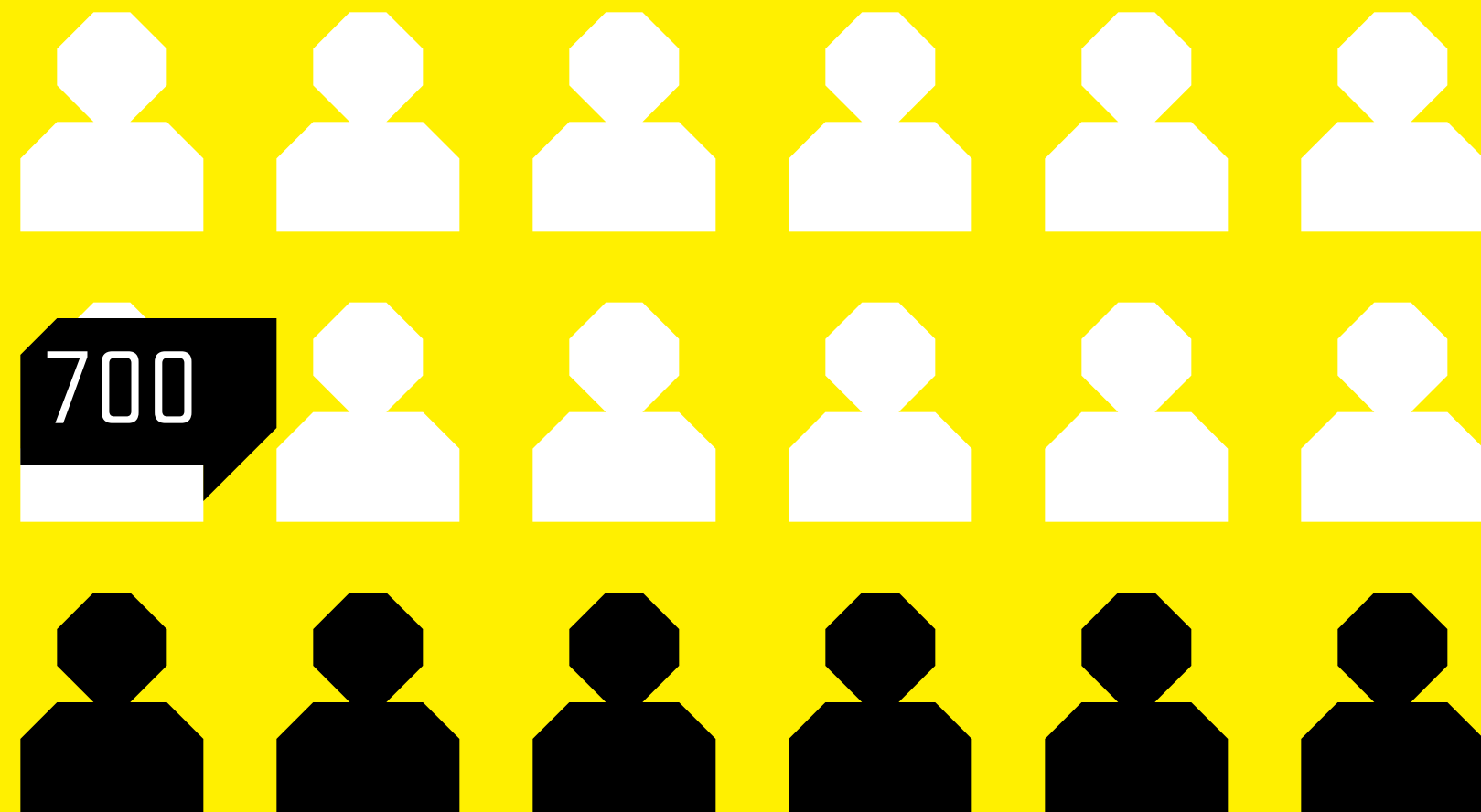
AgileByExample is an international event for developers, testers and managers who apply Agile and Lean practices in their everyday work.

We focus on the practical side of adopting Agile methodologies like Scrum or Kanban and ensuring the highest quality of delivered software.

AgileByExample is the biggest Agile conference in Poland. It is an ideal opportunity to present your company, products, and proficiency to hundreds of agilers.



The Conference



In 2016 we had **550 attendees**.
We are expecting 600–700 guests this year.

Last year ABE was the biggest project management event in Poland.

Previous editions were keynoted by first class speakers like:
Gojko Adzic, Jurgen Appelo, Jim Benson, Bjarte Bogsnes, Jutta Eckstein, Tom Gilb, Boris Gloger, Marc Löffler, Sandro Mancuso, Bob Marshall, Roy Osherove, Mary Poppendieck, Jeff Sutherland

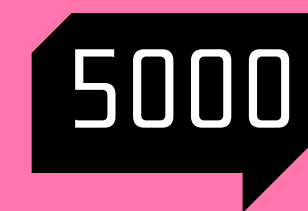
as well as many top Polish speakers, including:
Andrzej Blikle, Paweł Brodziński, Marcin Floryan, Monika Konieczny, Andrzej Koźmiński, Piotr Żołnierek.

Our Reach



Through our media partners we reach an estimated total of more than **50,000 people**.

Many announcements are shared and re-tweeted by speakers and participants (some with more than **10,000 followers**).



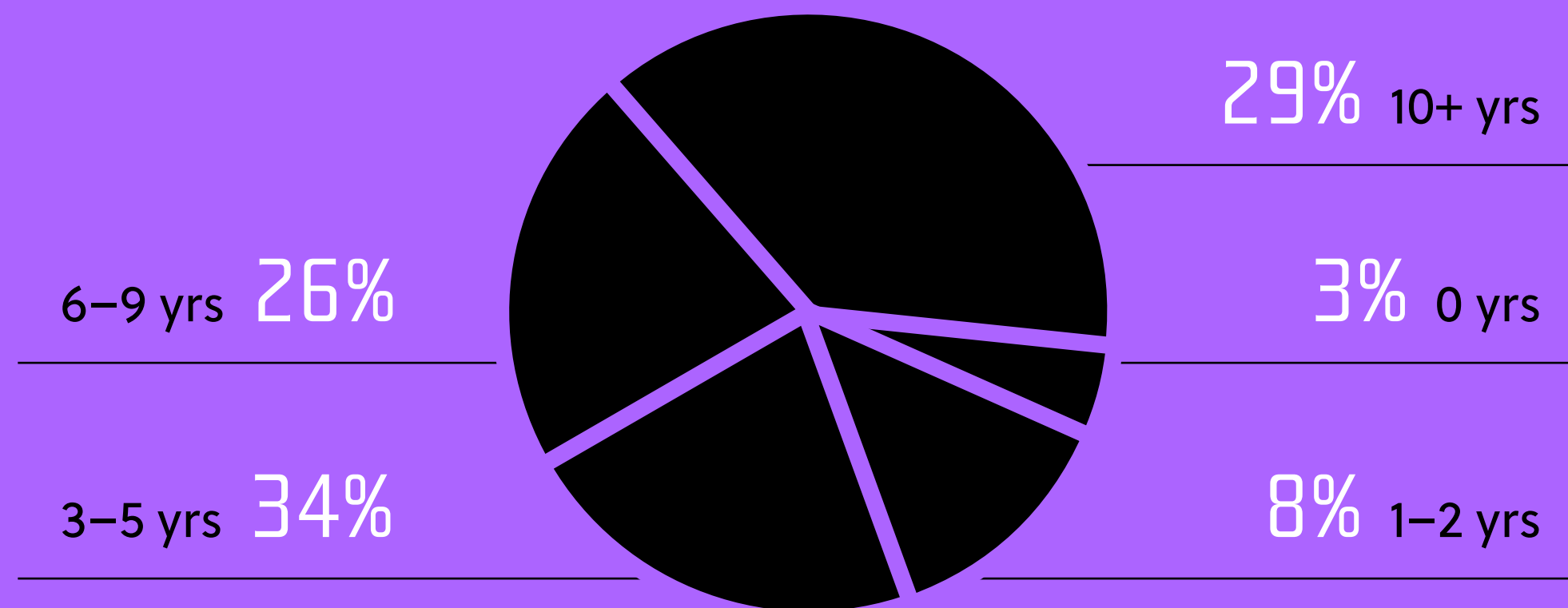
All our announcements are published across all the **Agile communities in Poland** (estimated at 5000 unique members) and major Agile communities in Europe.

- Agile Warsaw: **1686** members
- ALE Kraków: **1447** members
- Agile3M (Trójmiasto): **1130** members
- PAUG (Poznań): **755** members
- Agile Silesia: **833** members
- Agile Wrocław: **941** members
- Zwinna Łódź: **831** members

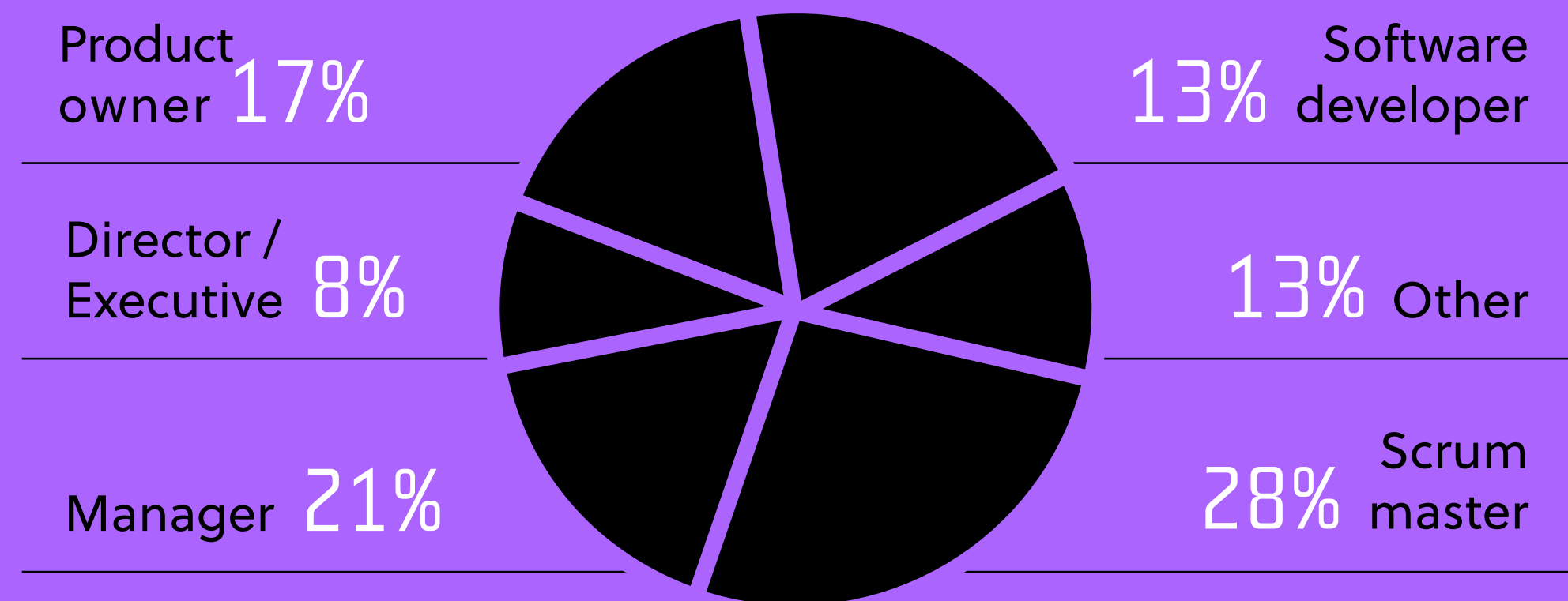
Our Audience in 2016

out of a total
of 550 attendees

by experience



by role



by country

85% of our attendees are from Poland

If you are looking for experienced lead developers, scrum masters, product owners or managers, ABE is perfect for you.

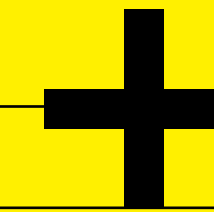
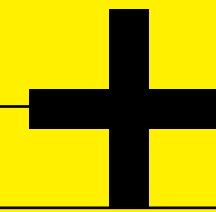
Sponsorship Packages

bronze: 750 € / 3000 pln ^{+VAT}

silver: 2500 € / 10000 pln ^{+VAT}

gold: 5000 € / 20000 pln ^{+VAT}

- Sponsor-provided material in conference bag
- Logo on the printed agenda
- Logo on the conference website
- News entry on the conference website & social media
- Thank you on conference opening and closing



→ 1 Agile Job Board offer

→ 3 Agile Job Board offers

→ **Unlimited** Agile Job Board offers

→ 2 conference tickets (without Dojo)

→ 5 conference tickets (without Dojo)

→ Company booth in the conference hall*

→ Prominent company booth location*

→ Roll-up in the conference hall*

→ Banner for gold sponsors near the stages*

→ Logo on gadget tag

→ Promotional videos screened during breaks*

→ Invitation to the speakers dinner

→ Sponsored message included in a follow-up e-mail to the attendees

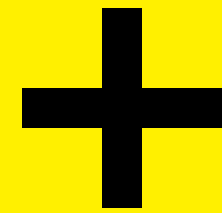
→ Sponsored activities announced in the agenda and during the conference*

* During the conference (Oct 10–11) excluding the Dojo (Oct 9)

Sponsorship Packages

dojo*: 1500 € / 6000 pln +VAT

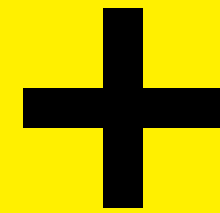
→ Bronze



- The only sponsor of the Dojo
- Company booth in Dojo venue
- Roll-ups at the Dojo venue and conference hall
- Private meeting room available at the Dojo venue

party: 1250 € / 5000 pln +VAT

→ Bronze



- The only sponsor of the party
- Sponsor branded items on the menu
- Roll-ups at the party venue
- If you have any idea how to organize the party in a special way, do not hesitate to contact us

popcorn: 750 € / 3000 pln +VAT

- Your message / logo printed on **popcorn packs**
- The only popcorn sponsor
- The price does not include producing the packs (~3000 PLN)

* The Dojo is an additional event held during first day of the conference with a series of workshops, trainings & coding sessions.

Sponsorship Packages

platinum: 6000 € / 24000 pln ^{+VAT}

- Only one Platinum sponsor
- Gold + Dojo + Party
- This translates to a 60% discount for Dojo + Party sponsorship

Sponsorship Packages

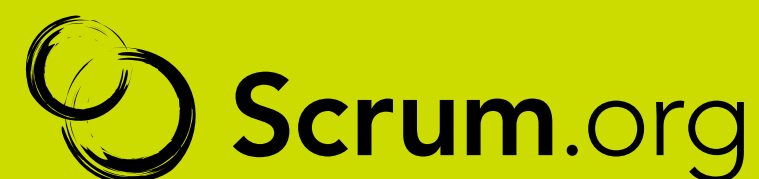
other ideas?

- Your logo printed on **water bottles**
- Private meeting room available at the main venue
- Support in organizing events / games for the attendees

Contact us for details and quotes.

If you have other ideas do not hesitate to contact us:
info@agilebyexample.com

Past Sponsors and Partners



academic partner



AKADEMIA
LEONA KOŹMIŃSKIEGO

**Our vision is to be the best Agile event
in Europe. You can help us get there.**

**Warsaw
October 9–11, 2017**

www.AgileByExample.com

Contact:

**Magda Dobruk
+48 600 455 440
magda@agilebyexample.com**

Organized by:

superskrypt

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