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Mar·tin Hin·shel·wood

An Enterprise ~~transformation~~ evolution that shows that you can too

1

Martin Hinshelwood - Personal

2

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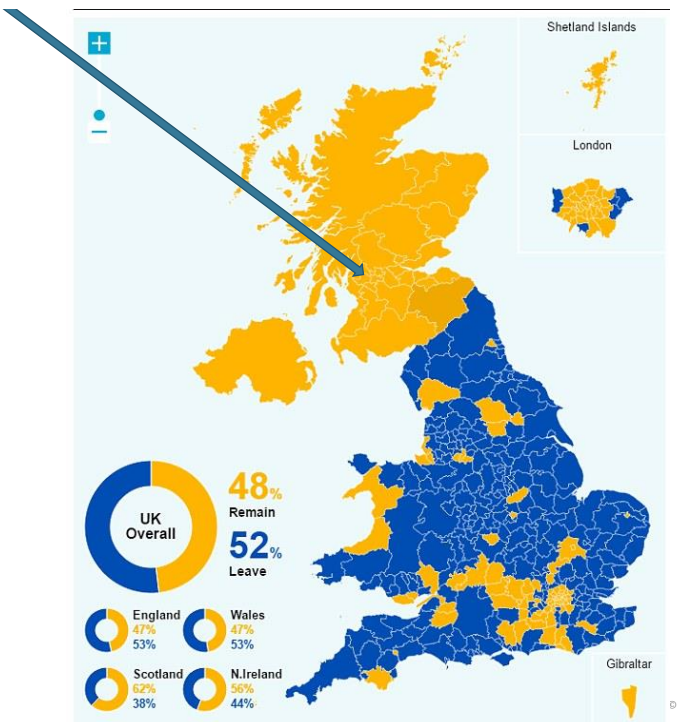
3



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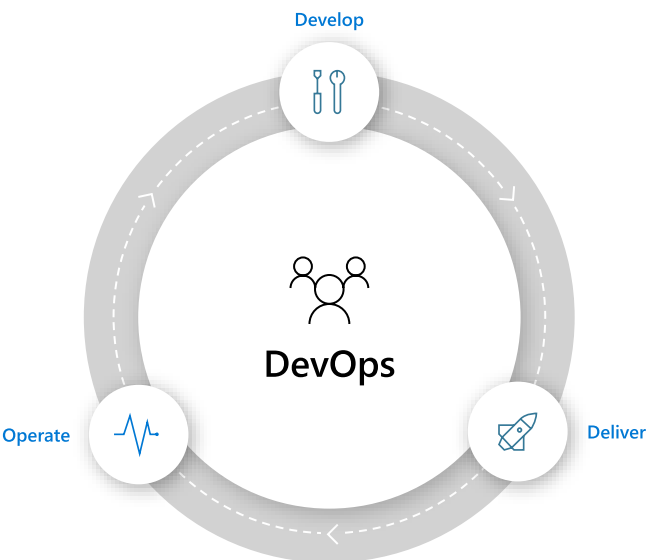
5

What is DevOps

> DevOps is the union of **people**, **process**, and **products** to enable continuous delivery of value to your end users.



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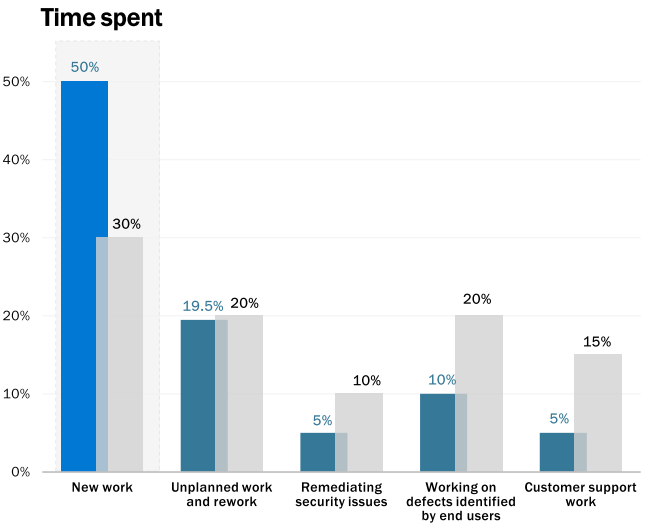
Innovation with oversight

Top performing DevOps companies spend more time innovating and less time “keeping the lights on”.

The result: better products, delivered faster, to happier customers by more engaged teams



DORA DEVOPS RESEARCH & ASSESSMENT **Accelerate: State of DevOps 2018**: Strategies for a New Economy

7

Times have changed!

“Firms today experience a much higher velocity of business change. Market opportunities appear or dissolve in months or weeks instead of years. ”

Diego Lo Giudice and Dave West, Forrester
February 2011
Transforming Application Delivery

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Can you think of any epic failures?

Poor Quality	Mismatch to customer desires

This is the story of:

Microsoft

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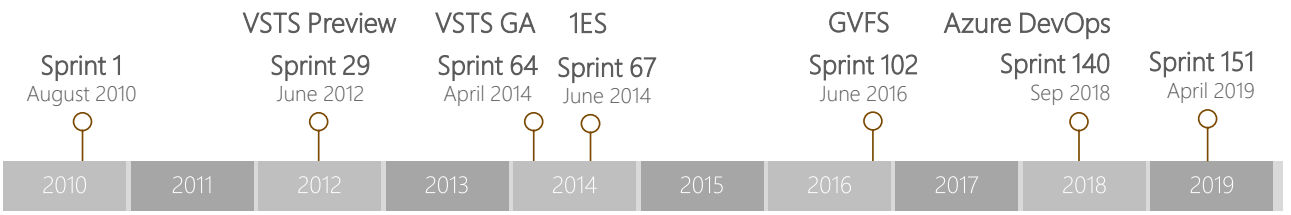
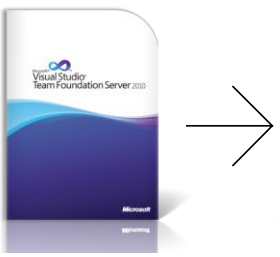
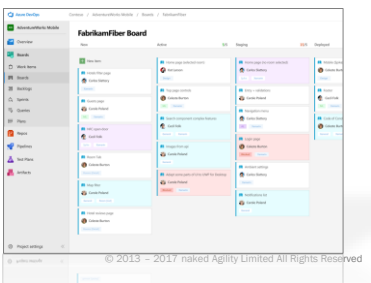
Journey to DevOps







Microsoft
@MrHinsh

11

One Engineering System using Azure DevOps

There cannot be a more important thing for an engineer, for a product team, than to work on the systems that drive our productivity.

So I would, any day of the week, trade off features for our own productivity.

I want our best engineers to work on our engineering systems, so that we can later on come back and build all of the new concepts we want.

- Satya Nadella

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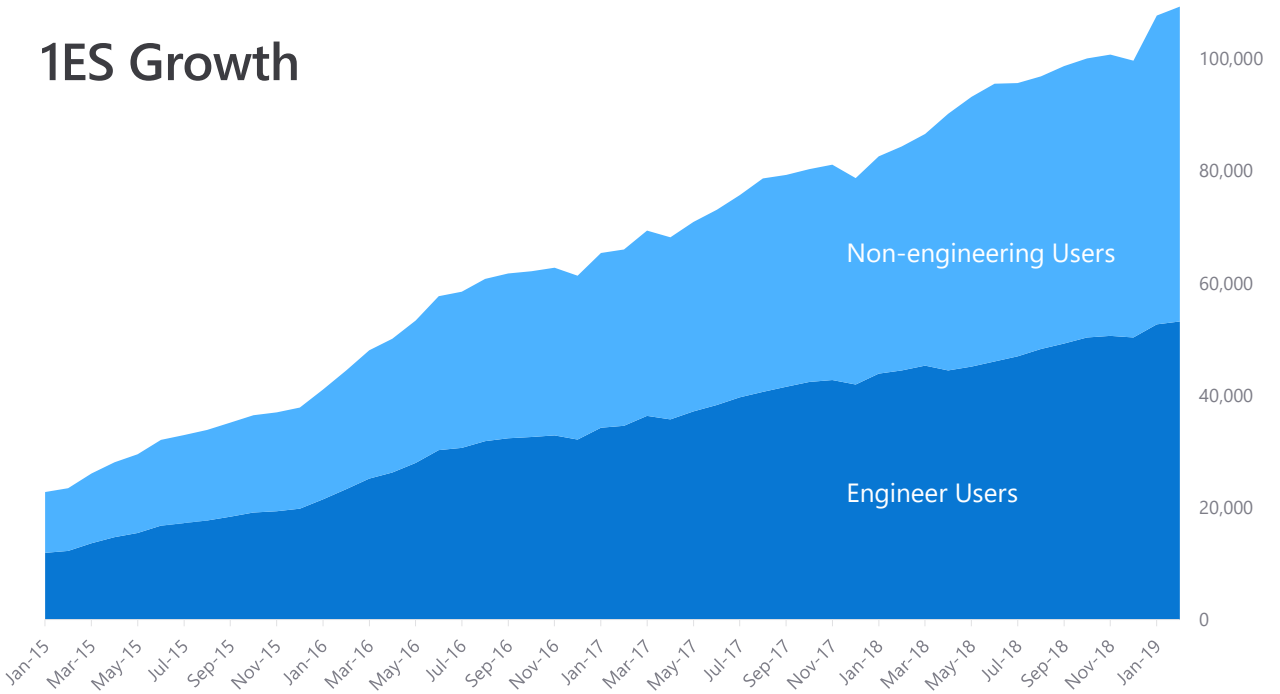
1ES Growth



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DevOps at Microsoft

Azure DevOps is the toolchain of choice for Microsoft engineering with over 100,000 internal users

https://aka.ms/DevOpsAtMicrosoft

442k Pull Requests per month

155 Petabytes of build artifacts managed

28k Work items created per day

82,000 Deployments per day

2.4m Private Git commits per month

3.5k Open Source repos

12k Employees contributing to open source

Data: Internal Microsoft engineering system activity, March 2019

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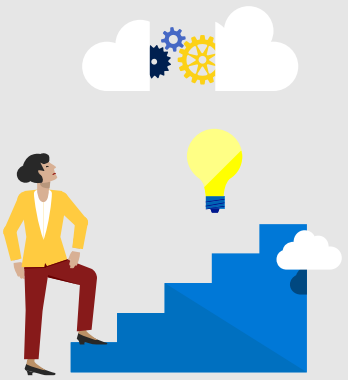
Habits they have learned so far at Microsoft



- Be Customer Obsessed
- Iterate over Pain
- Production First Mindset
- Team Autonomy + Enterprise Alignment
- Shift Left Quality
- Infrastructure as Flexible Resource
- Don't over-think, learn how to fail fast

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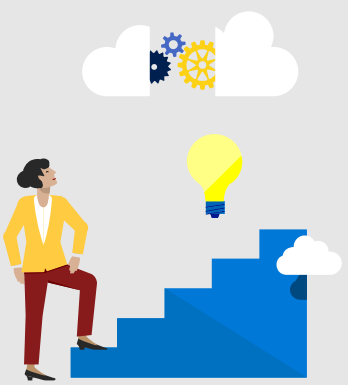
Habits we've learned so far at Microsoft



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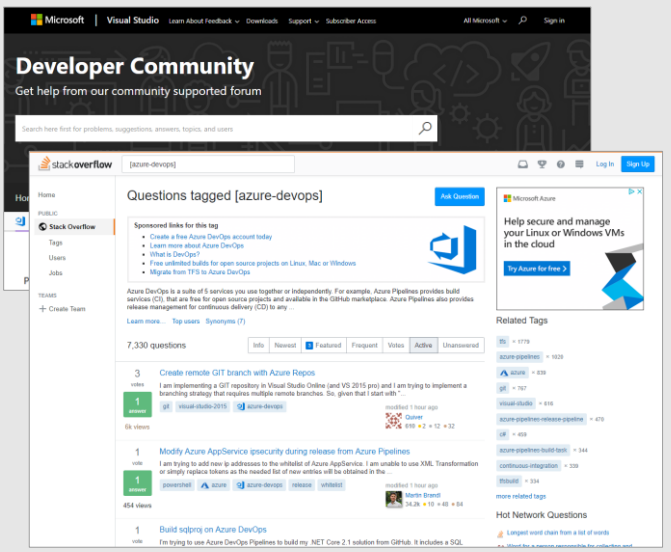
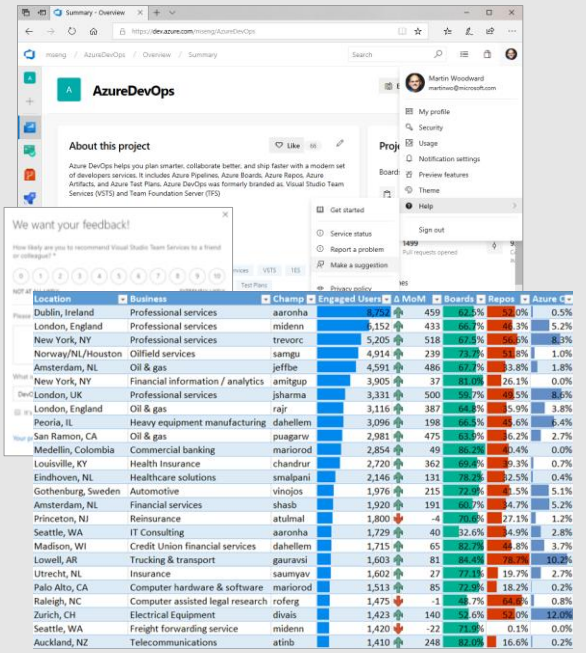
Listen to their customers

Quantitively & Qualitatively





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Their Definition of Done

Live in production, collecting telemetry supporting or diminishing the starting hypothesis.

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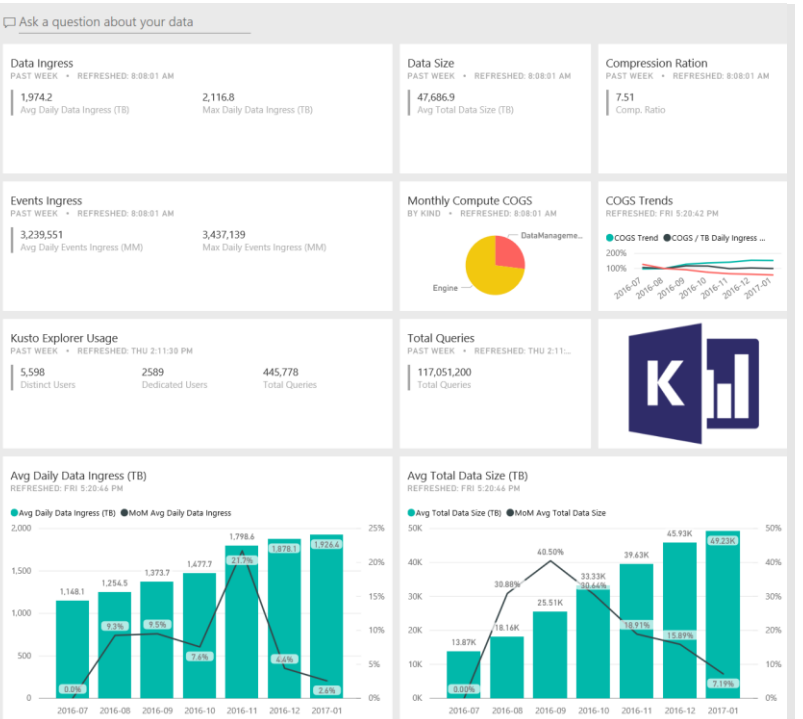
Collect data broadly
(but carefully)

Application Insights Analytics (Project Kusto) for

- text search and queries over structured and semi-structured data
- high volume ingestion
- fast queries over very large data sets



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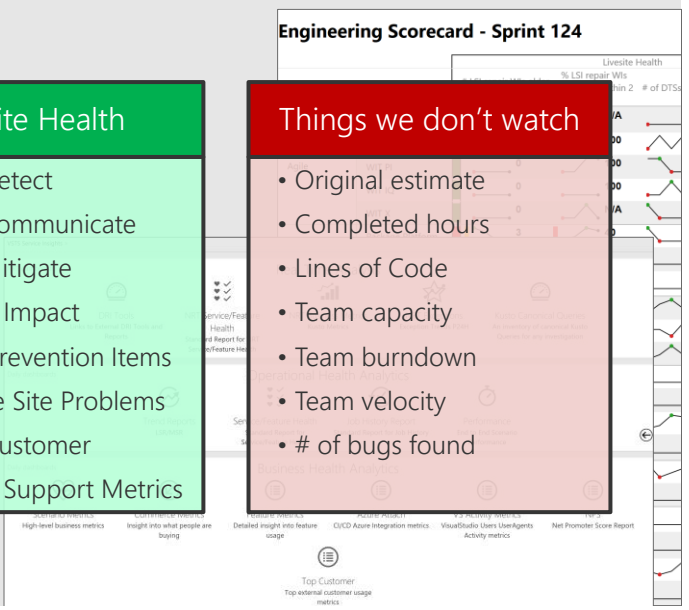
But measure what's important (KPI's)

Usage
- Acquisition
- Engagement
- Satisfaction
- Churn
- Feature Usage

Velocity
- Time to Build
- Time to Self Test
- Time to Deploy
- Time to Learn

Live Site Health
- Time to Detect
- Time to Communicate
- Time to Mitigate
- Customer Impact
- Incident Prevention Items
- Aging Live Site Problems
- SLA per Customer
- Customer Support Metrics

Things we don't watch
- Original estimate
- Completed hours
- Lines of Code
- Team capacity
- Team burndown
- Team velocity
- # of bugs found



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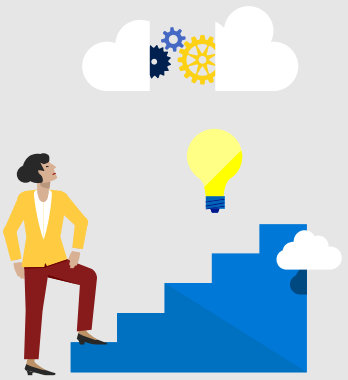

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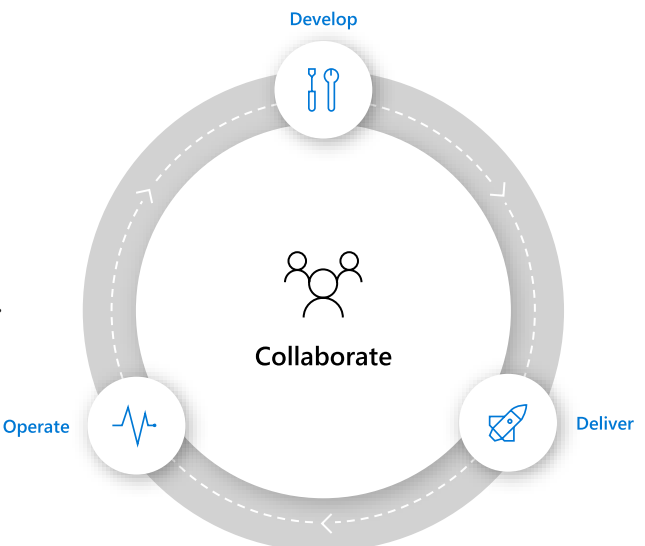
Iterate over Pain

Find what hurts and keep doing it a bit better

> Find the part of your process in **getting value to customers** that slows you down or hurts the most. Make it **incrementally better** each sprint. Re-evaluate and improve the next most painful.



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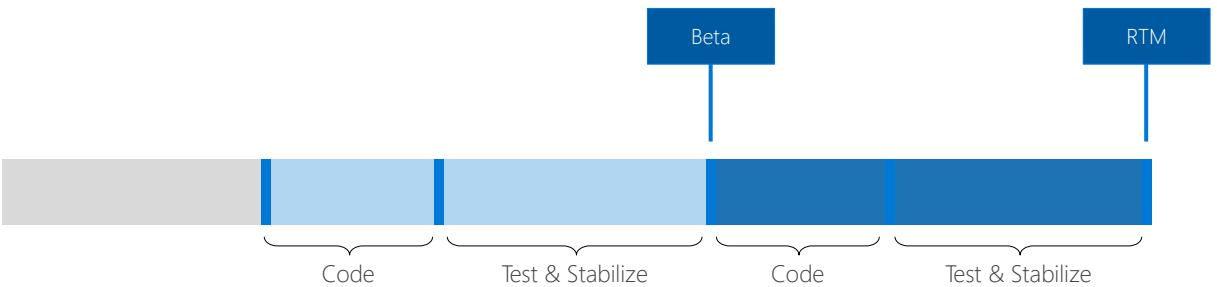
Schedule

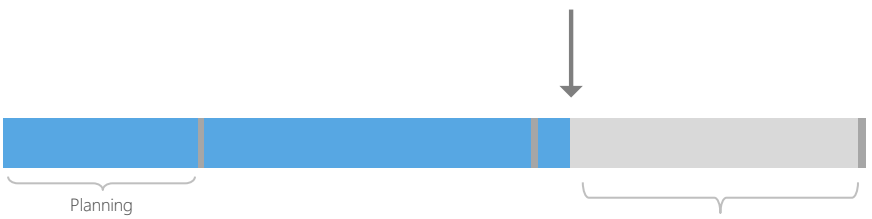
The OLD way



Feedback

The OLD way

Customer feedback – we should change the way a feature works. We didn't get it *quite* right...



... but we're booked solid already.

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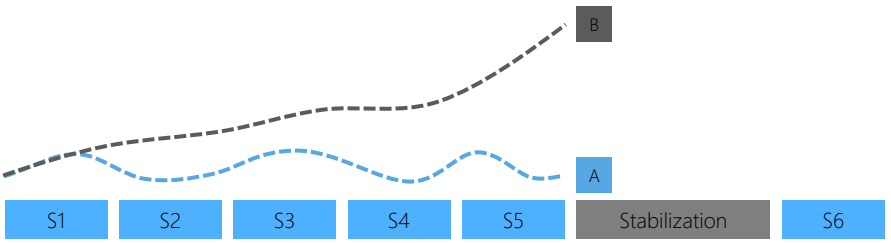
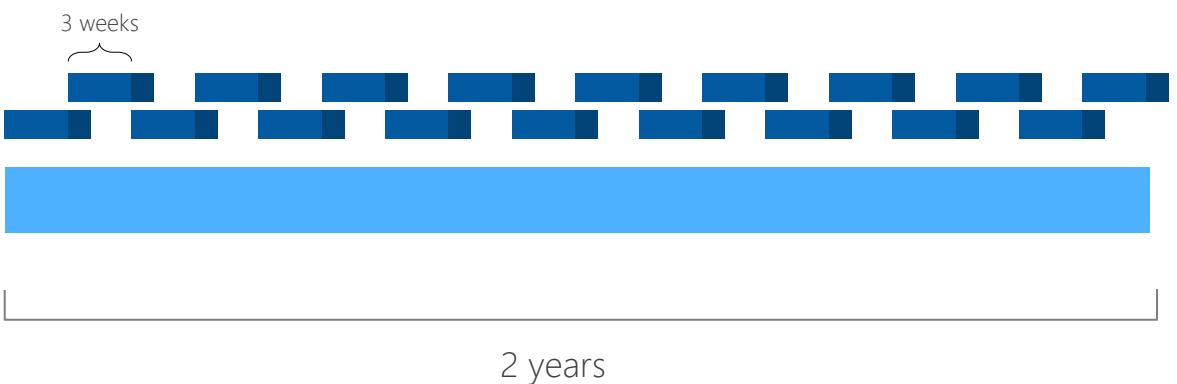
Story: Sprint 1-5

Take Two



Now



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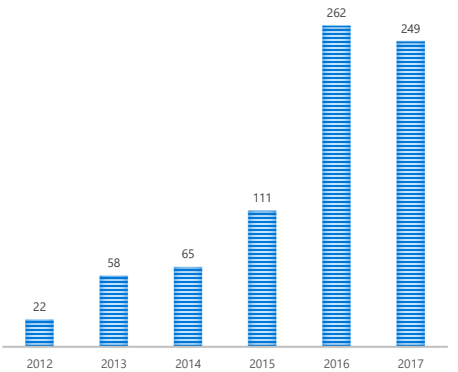
Features Delivered per Year

Deliver more value to customers

Faster responses to customers and market changes

Improved engineering satisfaction

2x productivity increase



https://www.visualstudio.com/en-us/articles/news/features-timelin

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Maintaining enterprise rigor

Everyone is on ONE main master branch

Git helps with lightweight topic branching

Tiny, continuous merging

Code is fresh in your mind

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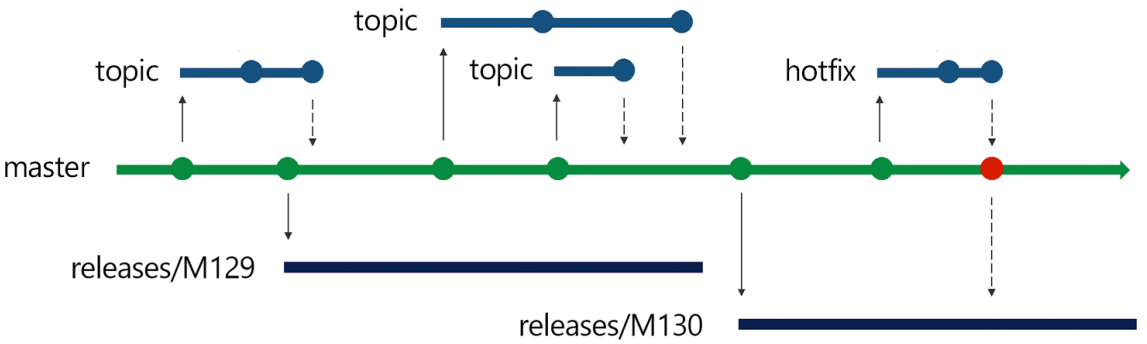
Release Flow

Using Trunk Based Development to avoid Merge Hell

The NEW way



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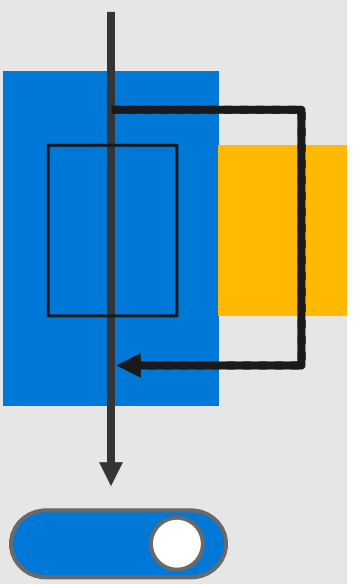
Feature Flags

- All code is deployed, but feature flags control exposure
  - Reduces integration debt
- Flags provide runtime control down to individual user
- Users can be added or removed with no redeployment
- Mechanism for progressive experimentation & refinement
- Enables dark launch



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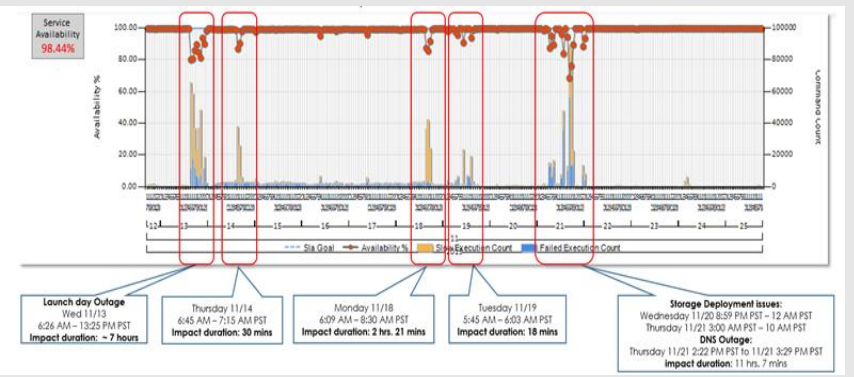
Awesome! What could go wrong?

- Features to be revealed at big event
- We turned features on globally just before the keynote…
- It didn't go well.



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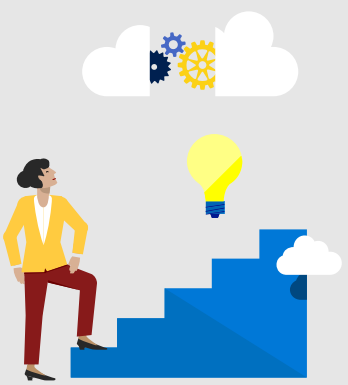
Habits we've learned so far at Microsoft



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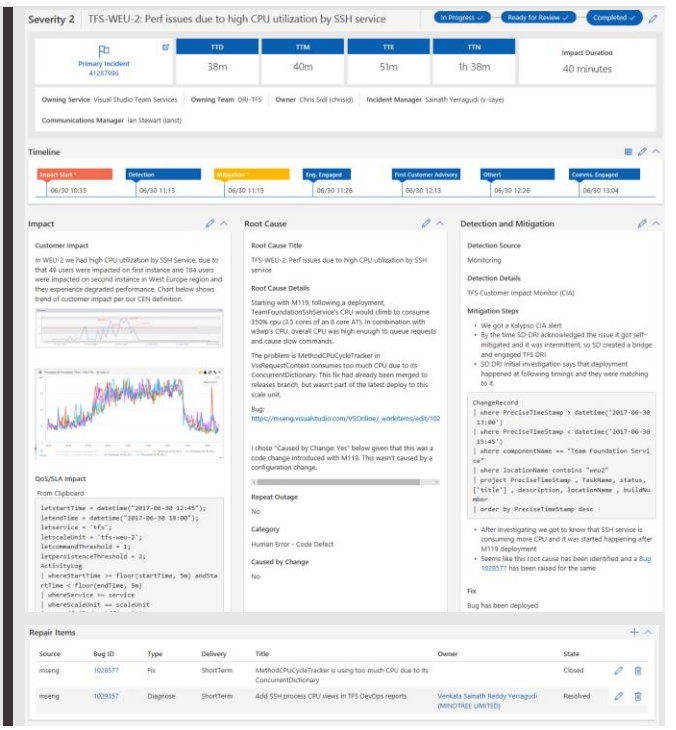
Live Site Incidents

- LSI conference bridge created
- DRI's brought in to call
- Communication externally and internally
- Gather data for root cause & mitigate for customers
- Every action recorded
- Plan to rotate people during long running LSI's
- Create & track Repair Items to prevent reoccurrence and improve detection time



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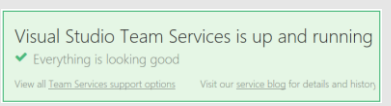
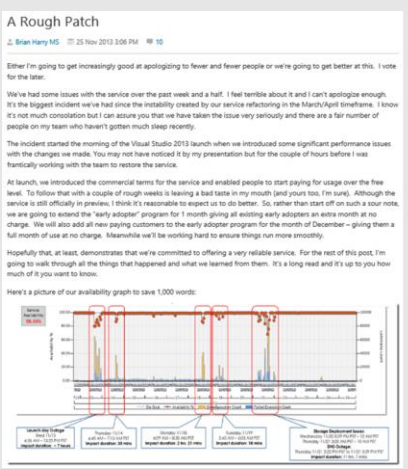
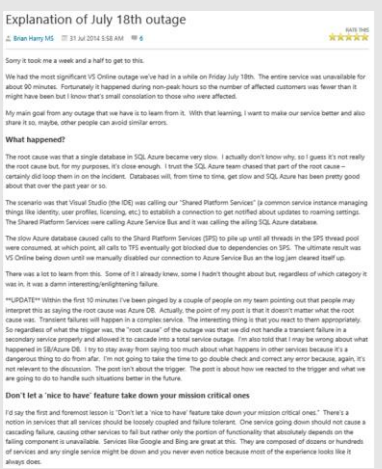
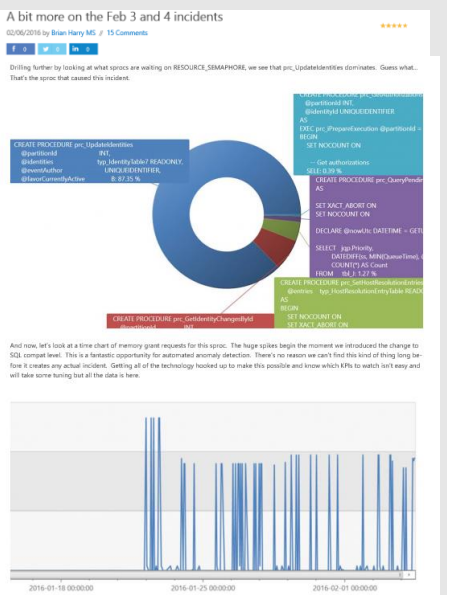
Be Transparent









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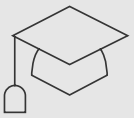


No such thing as 'partial automation'

"One time" deployment commands in OneNote, email

```
Set-Options "-p 0"
```

Imagine a dozen more steps like that…

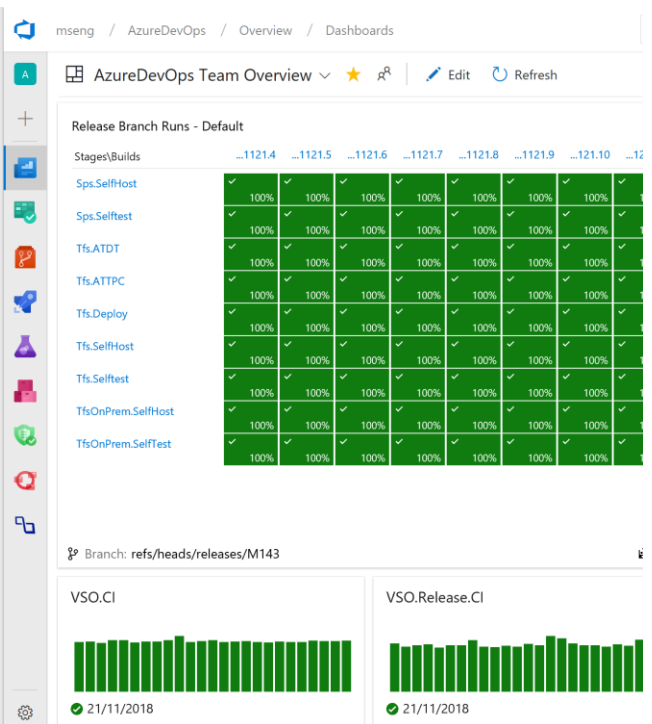
And then…someone misses a step half way through

We once broke pre-production for a day

35

Automate completely

- No more "one time" commands run manually
- Every command goes in PowerShell scripts that are checked in
- Deployment to pre-production & canary is the same as deployment to production **every time**
- All orchestrated with Azure Pipelines



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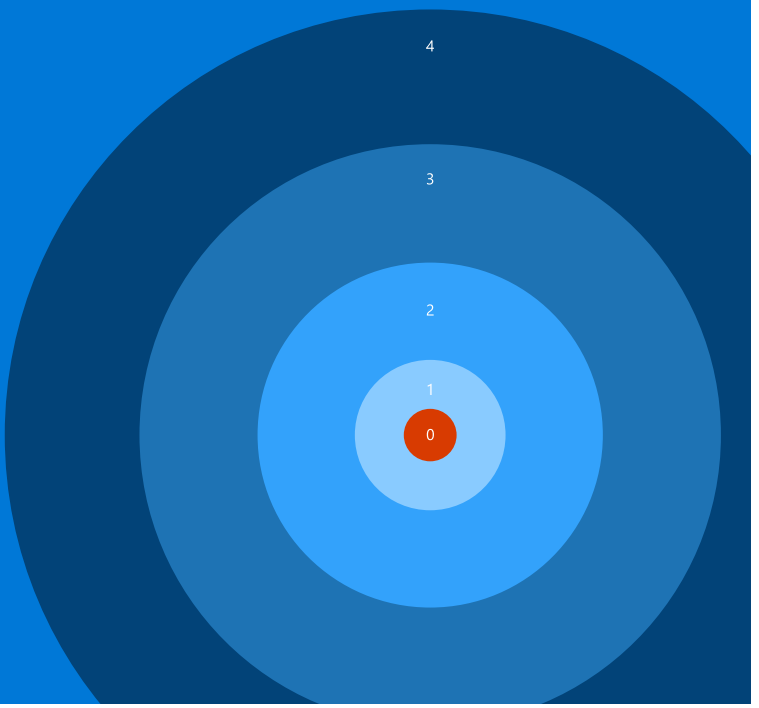
Your aim won't be perfect.

Control the blast radius.



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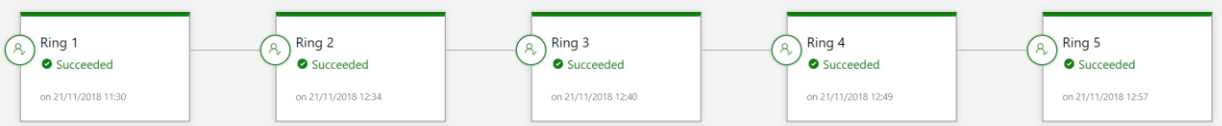
Tracking Deployments to Production (5 Rings)



1. Canary (internal users)
2. Smallest external data center
3. Largest external data center
4. International data centers
5. All the rest

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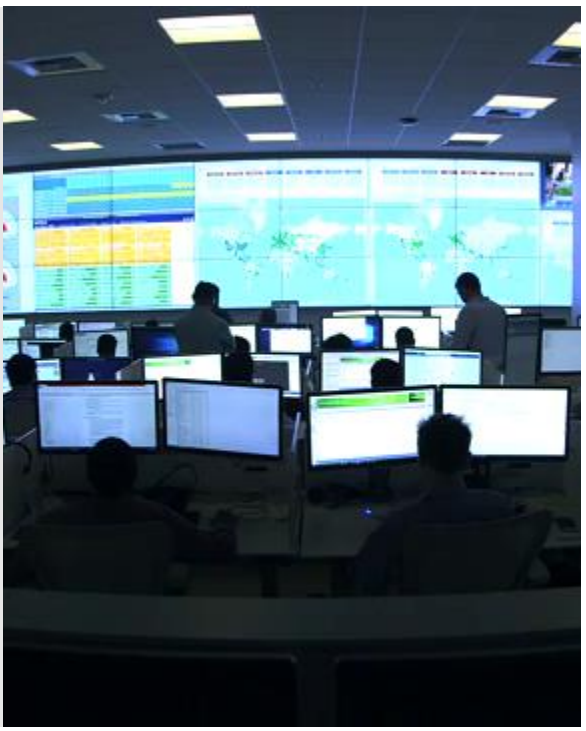
Live Site Culture

- Live site status is always the top priority
- Weekly live site review
- Root cause everything
- LSI fixes go into backlog (2 sprint rule)
- Actionable alerts
- Monthly service review
- On-call Designated Responsible Individual (DRI)
- Customer Focused Availability model (SLA)
- Per team / service health reports



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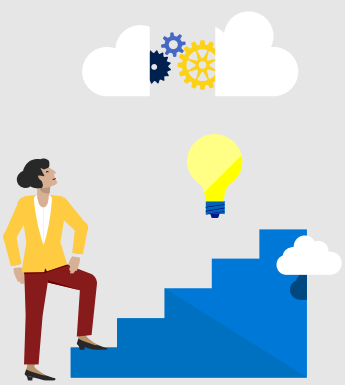

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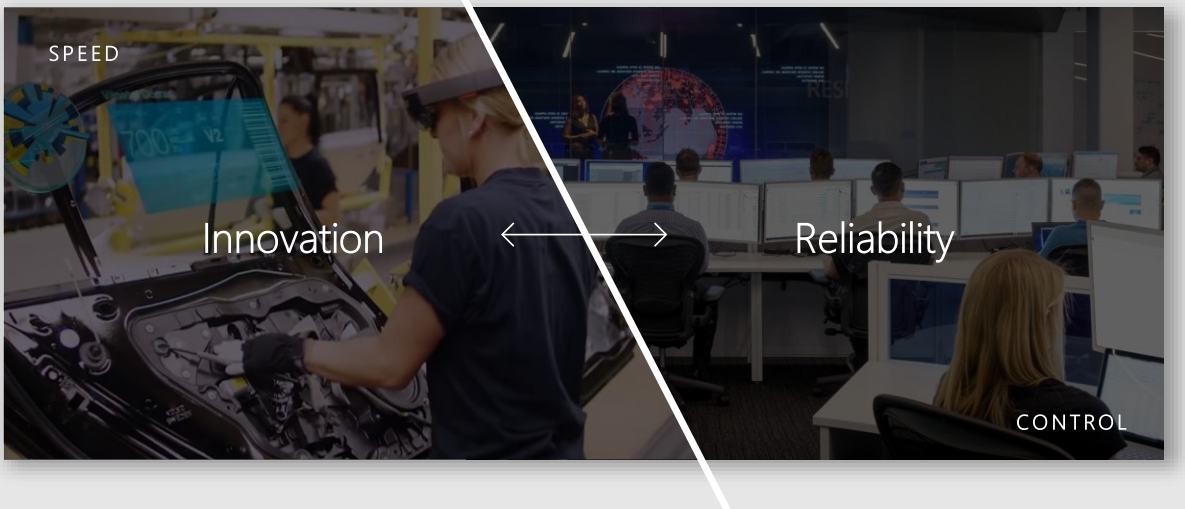
Software delivery paradox

Speed vs. control



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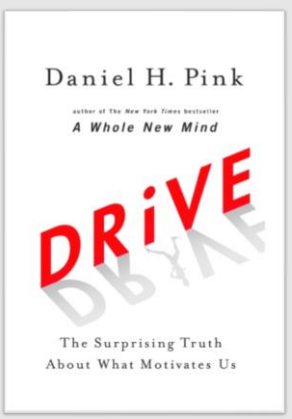
Agile at Scale with Aligned Autonomy

"Let's try to give our teams three things....
Autonomy, Mastery, Purpose"



- Plan
- Practices

Autonomy

- Organization
- Roles
- Teams
- Cadence
- Taxonomy

Alignment

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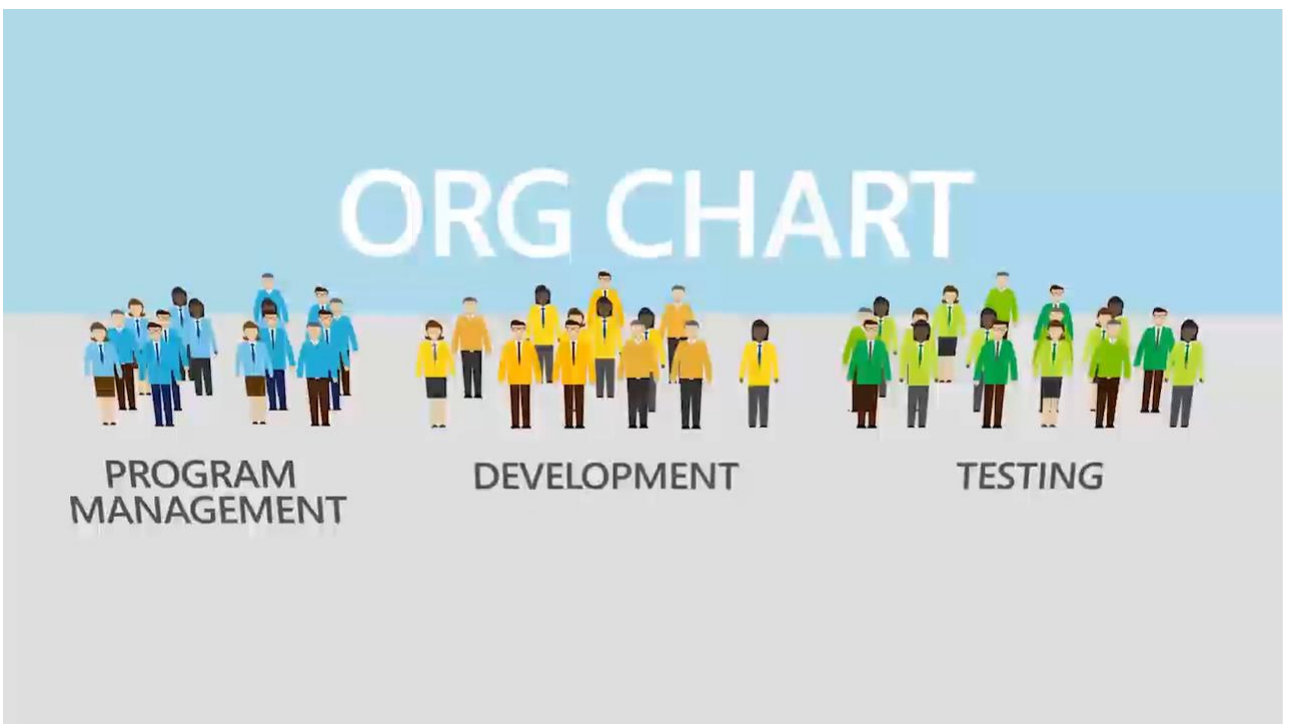

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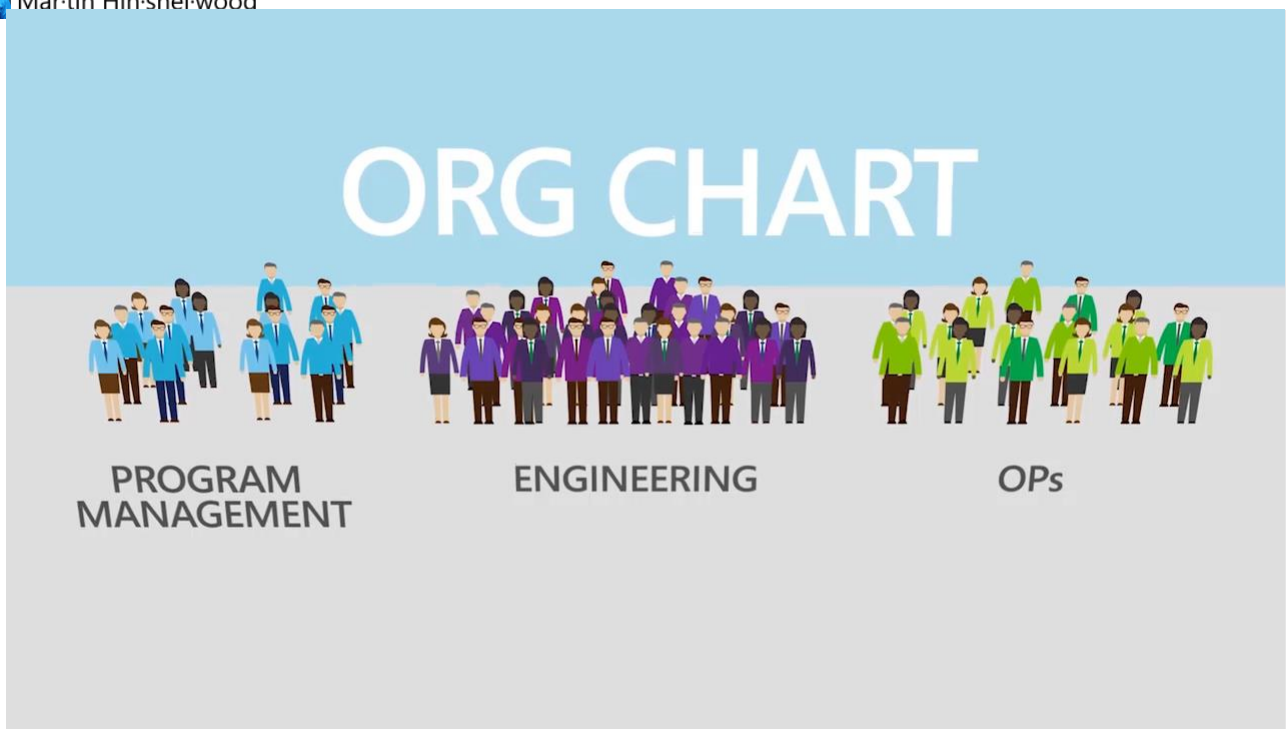

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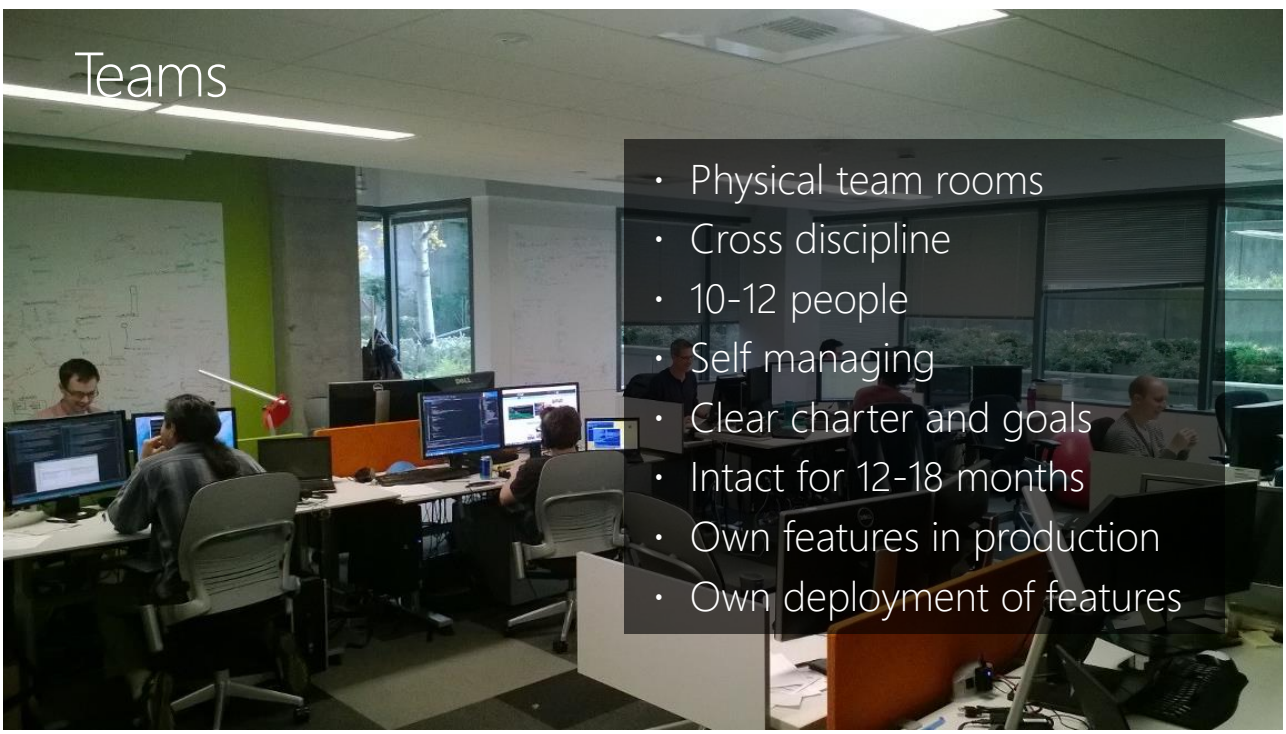

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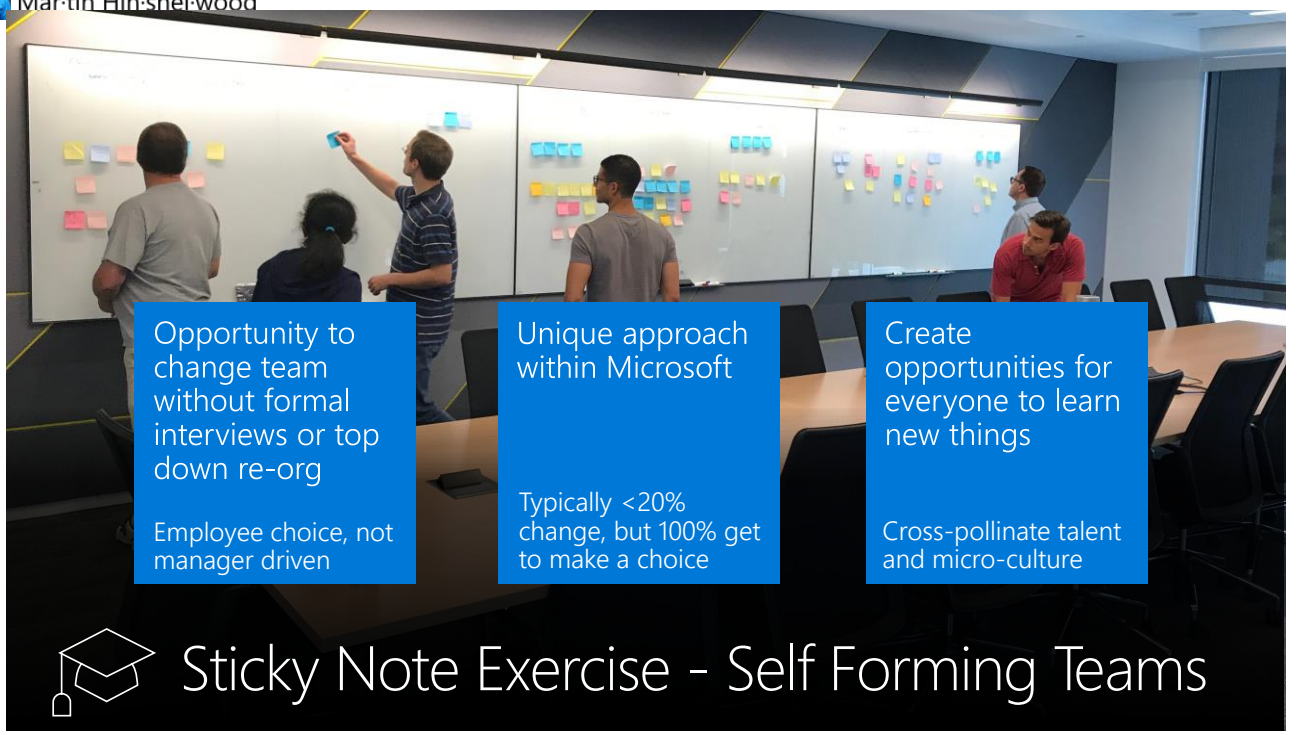

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Planning

Leadership is responsible for the big picture

Sprint	Quarter	Semester	Strategy
3 weeks	4 sprints	6 months	12 months
1	4	6	12

Teams are responsible for the detail

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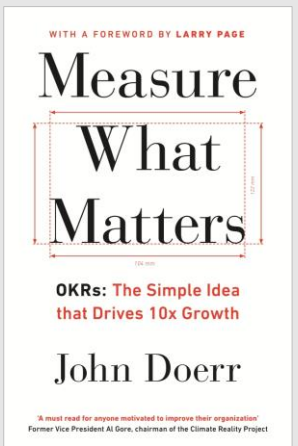
Measure Outcomes not Outputs



OKR: Objective→Key Results

1. Objective: Grow a strong and happy customer base
   - 1.1 Increase external NPS from 21 to 35
   - 1.2 Increase docs SAT from 55 to 65
   - 1.3 New pipeline flow has an Apdex score of 0.9
   - 1.4 Queue time for jobs is 5 seconds or less

KRs are measures for the *quarter*

Encourage ambitious KRs:
70% of the improvement target scores green

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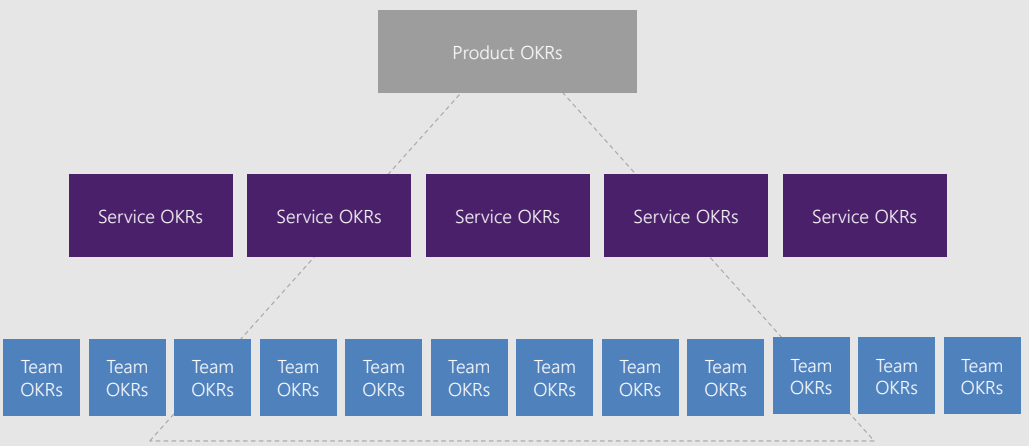
Alignment



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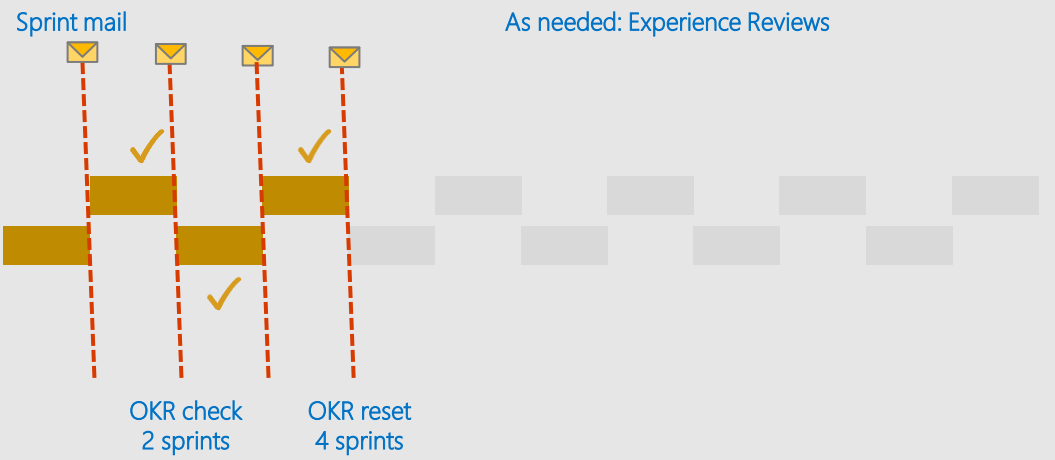
How do you stay in sync?



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Transformation Benefits

- Teams feel that they own the customer experience & are responsible for improving it
- Teams are continually planning
- Planning is driven by continual learning
  - Telemetry on usage
  - Customer feedback
  - "Failing fast" through in incremental execution and delivery
- Opportunities to continually evaluate progress
- We can react… *if & when* we need to change course

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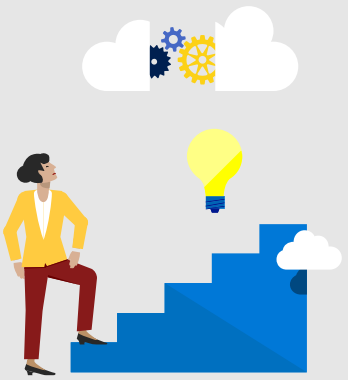
Habits we've learned so far at Microsoft



- Be Customer Obsessed
- Iterate over Pain
- Production First Mindset
- Team Autonomy + Enterprise Alignment
- **Shift Left Quality**
- Infrastructure as Flexible Resource
- Don't over-think, learn how to fail fast

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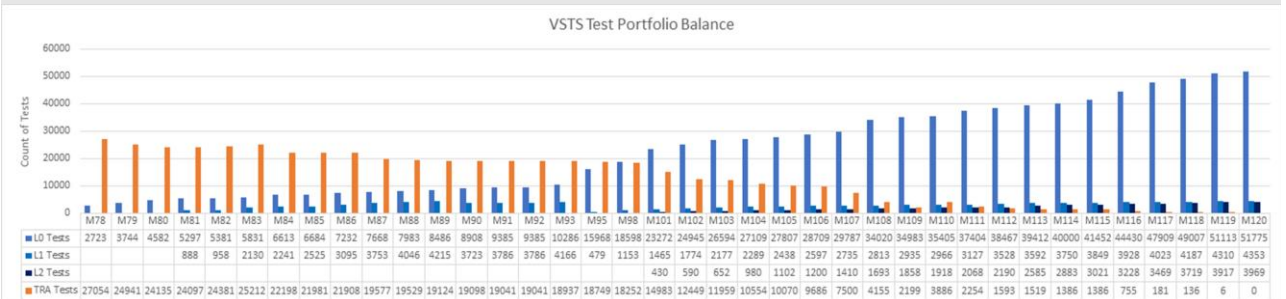
Testing: Shift Left from Integration to Unit

L0 – Requires only built binaries, no dependencies

L1 – Adds ability to use SQL and file system
Run L0 & L1 in the pull request builds

L2 – Test a service via REST APIs

L3 – Full environment to test end to end



	M78	M79	M80	M81	M82	M83	M84	M85	M86	M87	M88	M89	M90	M91	M92	M93	M95	M98	M101	M102	M103	M104	M105	M106	M107	M108	M109	M110	M111	M112	M113	M114	M115	M116	M117	M118	M119	M120
L0 Tests	2723	3744	4582	5297	5381	5831	6613	6684	7232	7668	7983	8486	8908	9385	9385	10286	15968	18598	23272	24945	26594	27109	27807	28709	29787	34020	34983	35405	37404	38467	39412	40000	41452	44430	47909	49007	51113	51775
L1 Tests				888	958	2130	2241	2525	3095	3753	4046	4215	3723	3786	3786	4166	479	1153	1465	1774	2177	2289	2438	2597	2735	2813	2935	2966	3127	3528	3592	3750	3849	3928	4023	4187	4310	4353
L2 Tests																			430	590	652	980	1102	1200	1410	1693	1858	1918	2068	2190	2585	2883	3021	3228	3469	3719	3917	3969
TRA Tests	27054	24941	24135	24097	24381	25212	22198	21981	21908	19577	19529	19124	19098	19041	19041	18937	18749	18252	14983	12449	11959	10554	10070	9686	7500	4155	2199	3886	2254	1593	1519	1386	1386	755	181	136	6	0

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Pull Requests

PR's are point of code review

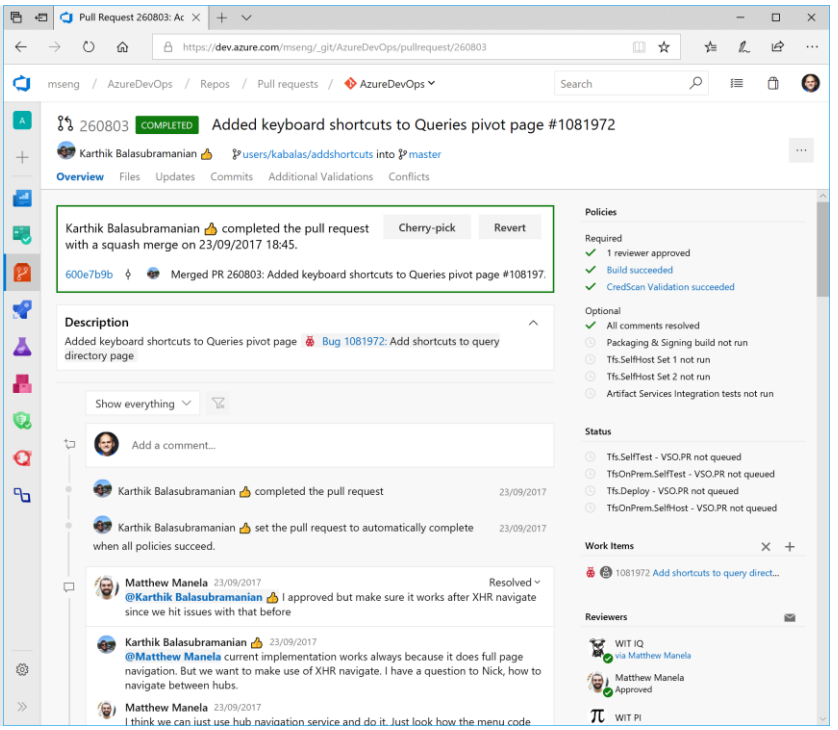
L0+L1 Tests performed before merge

Additional automated validation (compliance scanning etc)

Specific AD groups configured to require approval before merge

Result:

- Shift-left testing to pre-merge
- Makes CI build failures rare
- Accelerates the inner loop



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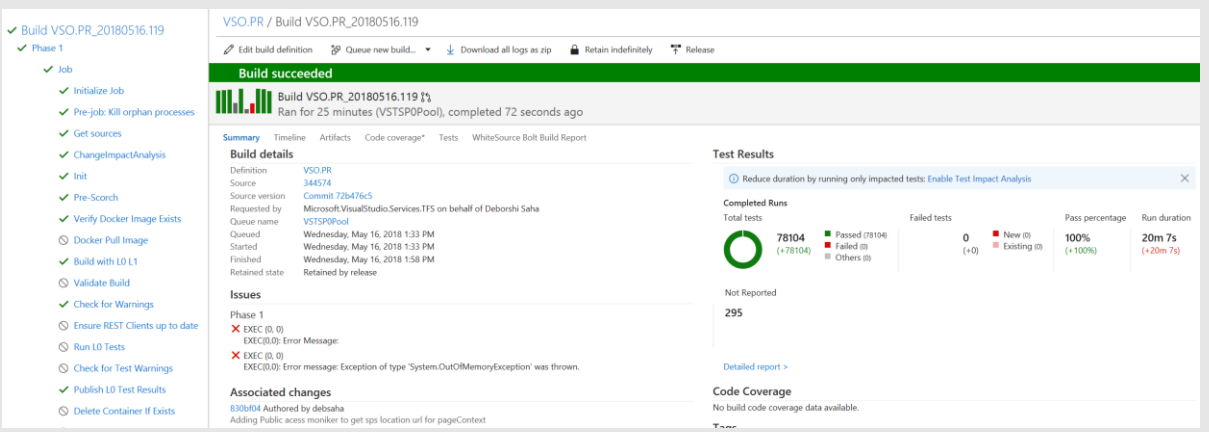
Tests Against the Pull Request



Feedback in minutes, before acceptance of PR

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Green Means Green, Red Means Red

Master Branch Runs

Environments\Builds	...516.12	...516.13	...516.14	...516.15	...516.16	...516.17	...516.18	...516.19	...516.20	...516.21	...516.22	...516.23	...516.24	...516.25	...516.26
Sps.SelfHost.CodeDev	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Sps.SelfHost.VSTS	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Sps.Selftest.CodeDev	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Sps.Selftest.VSTS	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Tfs.Deploy	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✗ 50%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✗ 50%	✓ 100%	✓ 100%	✓ 100%	✗ 50%
Tfs.SelfHost.CodeDev	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✗ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Tfs.SelfHost.VSTS	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✗ 99.62%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Tfs.Selftest.CodeDev	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
Tfs.Selftest.VSTS	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
TfsOnPrem.SelfHost	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%
TfsOnPrem.SelfTest	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%	✓ 100%

Only all-green builds get to release

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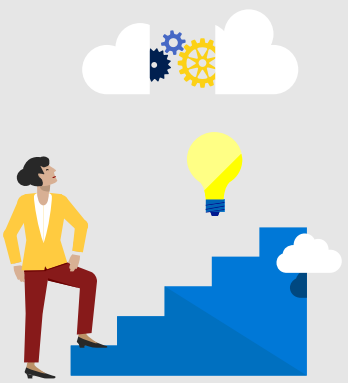
Habits we've learned so far at Microsoft



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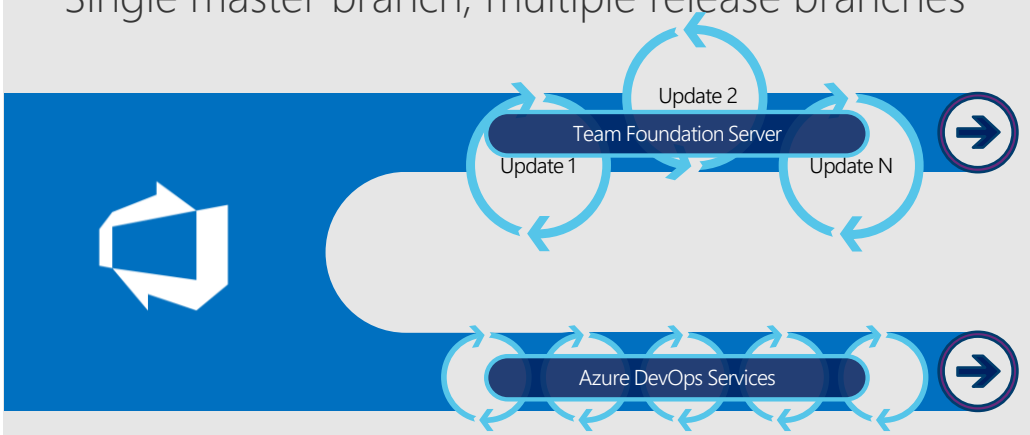
Code: Cloud first, then move on-premises

One code base with multiple delivery streams

Shared abstraction layer
Single master branch, multiple release branches



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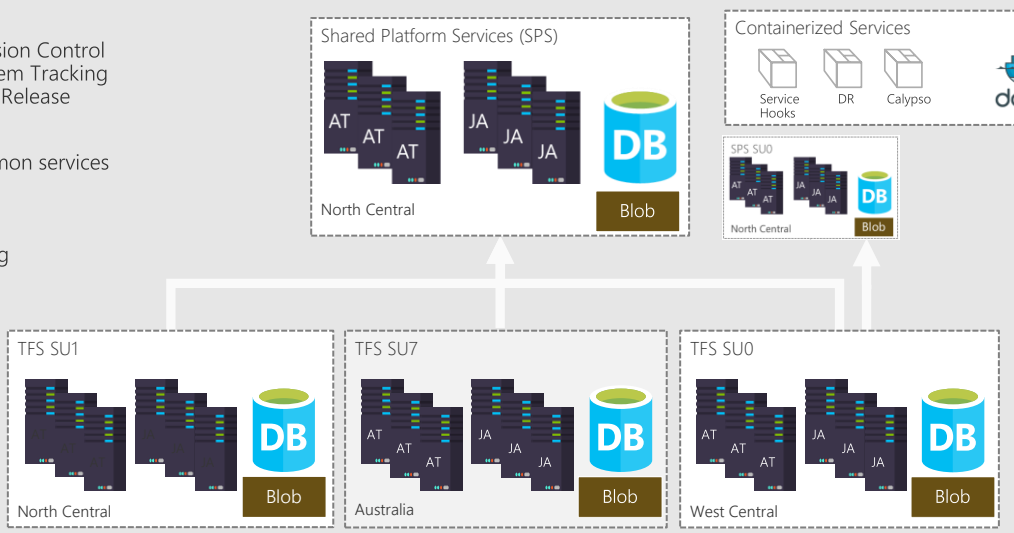
Multiple Data Centers with incremental roll out

TFS
- Git/Version Control
- Work Item Tracking
- Build & Release
- Test

SPS: common services
- Account
- Identity
- Profile
- Licensing



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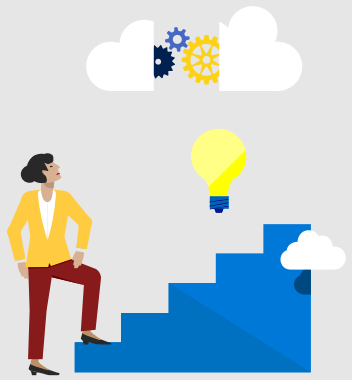
Habits we've learned so far at Microsoft



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A journey of a thousand miles begins with a single sprint

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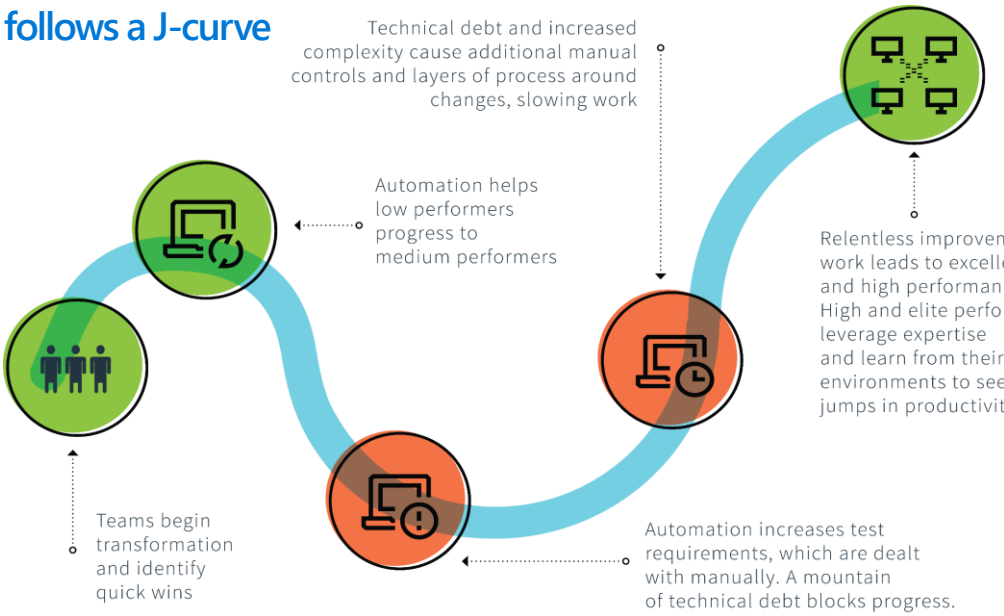
Progress follows a J-curve



DORA DEVOPS RESEARCH & ASSESSMENT **Accelerate: State of DevOps 2018**: Strategies for a New Economy

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DevOps isn't magic

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Thanks!

Martin Hinshelwood

martin@nkdAgility.com

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